
ART

What I can do with this degree...

...in Art Museums/Galleries

POSSIBLE OCCUPATIONS

- Educator
- Administrator
- Curator
- Archivist
- Director
- Sales
- Public Relations
- Development
- Exhibit Designer
- Guide

WORK SETTINGS

- Galleries
- Local Historical Societies
- Museums: large, small, private, or government

PREPARATION STRATEGIES

- Obtain internship or volunteer in an art museum.
- Develop strength in art history areas.
- Enhance computer skills.
- Take a business minor.
- Acquire strong skills in research, fund-raising, speaking and writing.

...in Art Therapy or Education

POSSIBLE OCCUPATIONS

- Art therapist
- Professor
- Teacher all levels:
Studio art, Fine arts, Art history

WORK SETTINGS

- Art schools
- Public/private schools
- Community programs
- Libraries
- Hospitals
- Nursing homes
- Mental health facilities
- Rehabilitation centers

PREPARATION STRATEGIES

- Requires specialized training and certification, usually a master's degree in art therapy.
- Supplement curriculum with psychology courses.
- Volunteer to work with people of all types and ages.
- Obtain certification for public school teaching.
- Graduate degree usually required for post-secondary teaching.

...in Commercial Art

POSSIBLE OCCUPATIONS

- Commercial artist
- Graphics artist
- Computer aided designer
- Airbrush artist
- Architectural drafter
- Ceramic engineer
- Drafting
- Illustrator
- Medical Illustrator
- Publisher

WORK SETTINGS

- Newspapers
- Publishing houses
- Advertising agencies
- Design firms
- Large companies--product design
- Department stores
- Television and motion picture industry
- Non-technical and technical books,
- Magazines, trade publications
- Self-employed (freelance)

PREPARATION STRATEGIES

- Prepare a strong portfolio.
- Gain computer and technical skills.
- Find internship in design firm.
- Work on campus publications in design or layout.
- Get summer or part-time experience at book, magazine or newspaper publishers.
- Develop attention to detail and ability to meet deadlines.

...in Fashion, Textile, Interior Design

POSSIBLE OCCUPATIONS

- Clothes designer
- Fashion consultant
- Image consultant
- Color consultant
- Interior decorator
- Display designer
- Floral designer
- Fashion coordinator
- Textile designer

WORK SETTINGS

- Pattern companies
- Apparel manufacturers/textile mills
- Interior design departments
- Free-lance
- Commercial/residential design firms
- Design Studios

PREPARATION STRATEGIES

- Prepare a strong portfolio.
- Find internship in production firm.
- Interview professionals in area(s) of interest.
- Create and fit costumes for stage productions.
- Enter design ideas in magazine contests.
- Become student member of professional organization.
- May require specialized training.

...in Media

POSSIBLE OCCUPATIONS

- Art director (motion picture, radio, t.v.)
- Book designer
- Critic
- Director
- Editor (film, newspaper, book, magazine)
- Set designer
- Audio-visual production specialist
- Cartoonist
- Illustrator
- Art journalist

...in Media (cont')

WORK SETTINGS

- Corporate media departments
- Federal, state & local government
- Public relations & advertising firms
- Nonprofit agencies
- Independent production companies
- Art-related publications
- Publishing houses
- Newspapers & magazines
- Greeting card company

PREPARATION STRATEGIES

- Do free-lancing.
- Compile up-to-date portfolio.
- Gain knowledge of variety of technical equipment and develop computer skills.
- Participate in student theatrical productions.
- Serve as audio-visual aide for campus films and lectures.

...in Photography

POSSIBLE OCCUPATIONS

- Director of photography
- Motion picture photographer
- Custom framer
- News photographer
- Photo journalist

WORK SETTINGS

- Museums & historical societies
- Hospitals & corporations
- Media
- Photo agencies, studios, auction houses
- Libraries

PREPARATION STRATEGIES

- Apprentice with free-lance photographer.
- Prepare a black and white and color portfolio.
- Be a staff photographer for yearbook, campus newspaper or magazine.
- Act as an audio-visual assistant or projectionist.

...in Retail**POSSIBLE OCCUPATIONS**

- Buying
- Store management
- Display design
- Custom framing
- Art sales
- Fashion coordination

WORK SETTINGS

- Retail stores, including: department, grocery, drug, specialty and variety chains
- Auction houses

PREPARATION STRATEGIES

- Get sales experience.
- Enhance curriculum with business courses.
- Obtain summer or part-time retail work.
- Secure leadership in campus organizations.
- Serve as treasurer or financial officer of an organization.
- Obtain sales position on yearbook or campus newspaper.

...in Other Areas**POSSIBLE OCCUPATIONS**

- Industrial designer
- Landscape architect
- Memorial designer
- Painter
- Puppeteer
- Architect
- Artist
- Sculptor
- Stain glass artist
- Woodworker

WORK SETTINGS

- Architectural firms
- Self-employed
- Corporations
- Design studios
- Commercial firms
- Museums & historical societies

PREPARATION STRATEGIES

- Take electives or earn a minor in areas appropriate for interests.
- Take art history courses
- Compile portfolio

RESOURCES

PROFESSIONAL ORGANIZATIONS

American Academy & Institute of
Arts & Letters
633 W. 155th Street
New York, NY 10032

American Advertising Federation
1400 K St., NW
Suite 1000
Washington, DC 20005

American Art Therapy Association
505 E. Hawley Street
Mundelein, IL 60060

American Society of Interior
Designers
1430 Broadway
New York, NY 10018

ASMP The Society of
Photographers in Communications
205 Lexington Avenue
New York, NY 10016

National Antique & Art Dealers
Association of America
32 E. 67th St.
New York, NY 10021

National Art Education Assn
1915 Association Drive
Reston, VA 22091

National Artists Equity Association
Box 28068
Washington, DC 20038

OTHER SOURCES OF INFORMATION IN THE CAREER LIBRARY

- Occupational Outlook Handbook
- DISCOVER
- O*NET
- Best Jobs for the 21st Century
- Career Opportunities in Art
- Great Jobs for Art Majors
- Careers for Culture Lovers & Artsy Types
- Opportunities in Commercial Art & Graphic Design

WEBSITES

Art & Design: <http://www.siggraph.org>

Artist's Legal & Accounting Assistance of Austin: <http://www.realtime.net/ala>

Commercial Art: <http://www.commarts.com/index.html>

Graphic Arts Industry Links: <http://www.iaphe.org/links/1grades.htm>

<http://www.lynda.com>

www.star.txstate.edu/96/07/10/071096ni.html

*Information for this handout compiled from:
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